



# Coimisiún na Scrúduithe Stáit State Examinations Commission

## Leaving Certificate Vocational Programme

### Link Modules Examination 2011

Wednesday May 4<sup>th</sup> 10.00 – 12.30

#### INSTRUCTIONS TO CANDIDATES

Write your Examination Number in the box.

Write all answers into this Answer Book.

There are **three** Sections in this Examination.



Examination Number

#### Section A – Audio Visual

There are **eight** questions.

All questions must be answered.

**(30 marks)**

#### Section B – Case Study

There are **three** questions.

All questions must be answered.

**(30 marks)**

#### Section C – General Questions

There are **six** questions.

**Four** questions must be answered.

**(100 marks)**



Section A	Audio Visual	30 marks	Office Use Only	
<b>Answer all questions.</b>			1	2
<b>Part 1</b>				
Q.1 What is volunteering?				
<b>3 marks</b>				





<b>Section A</b>	<b>Audio Visual</b>		<b>30 marks</b>	Office Use Only	
<b>Part 3</b>				1	2
<p><b>Q.7</b> Why did Orla decide not to show her interview with Stephen, a homeless man? What has Orla learned about homelessness and peoples' attitude to the homeless from her interview with Stephen?</p>					
			<b>6 marks</b>		



### SWEET DREAMS BY SARA

Sara Ryan was always interested in cooking and baking. From a young age she made cakes and desserts for family and friends. Following her Leaving Certificate she did a catering course in the local Institute of Technology and three years later qualified with a Degree in Culinary Arts. She moved to Dublin where she got a job as an assistant chef in a top city centre restaurant. She impressed the head chef with her technical skills and positive attitude. Sara loved experimenting with ingredients and impressed the restaurant's head chef with her exciting dessert recipes. She was quickly promoted to head pastry chef, with full responsibility for the dessert menu in the restaurant.

After four years working in Dublin she decided to move home. She got a job as the head chef in a local restaurant. As head chef she had responsibility for setting the menus, ordering in ingredients, negotiating prices with suppliers and managing two assistant chefs. She really enjoyed the decision-making power of being head chef. However, this restaurant only opened between the months of March and October. During the winter months Sara kept busy. She enrolled on a web design course so that she could upskill herself. She supported herself by baking cakes for birthdays, weddings, christenings and other occasions for friends and neighbours. When the local town council started a farmers' market on Saturday mornings Sara rented a stall where she sold a selection of baked goods. Her produce was hugely popular and she often sold everything within a few hours.

Sara is considering asking the restaurant owner for the use of the restaurant premises for the following winter. She has prepared a Business Plan and has decided this is feasible. Her aim is to run a café from the premises during the day and use the kitchen to bake the 'special occasion' cakes in the evening. Sara believes that running a café during the winter months is a viable business idea. The town is the main shopping area for local people from the surrounding countryside. The local hotel 'Annerly Hall' is in the process of developing its spa facilities and is also planning a wedding fair in 2011. Besides the hotel there is no other place for local people to meet for lunch. She has also noticed that there is not much traditional tourism in the winter months. The area, like many others, is very popular with hiking and walking groups (see table). Sara is concerned that she does not have the relevant business experience to run the café and is considering approaching the local county enterprise board for support.

Table

Activities Engaged in by Domestic Holidaymakers (%)									
	National Parks	Water Sports	Houses Castles	Hiking Walking	Visits to Spas	Gardens	Heritage Interpretive Centres	Museums Art Galleries	Golf
2008	26	26	25	25	20	19	15	14	11
2009	23	27	24	21	24	20	21	14	10

Source: Fáilte Ireland 2009









## Answer four questions

## INDEX AND SUMMARY

Section C contains 6 questions of 25 marks each and you should **answer any four**. To assist in deciding and locating the questions to answer, the following is the text of all the questions with the page number range for each. Answer your choice in the appropriate pages that follow in this booklet.

- Q.1 A career investigation is helpful when making a career choice.** **Pages 14 - 16**
- (a) Name the career you investigated as part of your LCVP Link Modules.
  - (b) State and explain **three** qualities/skills relevant to this career.
  - (c) As part of your investigation you were involved in an 'out of school' activity. What were the benefits of participating in this activity?
  - (d) What advice would you give to a recently qualified person who is finding it difficult to get a job in their chosen career area?
- Q.2 A visit-out to a local business enterprise is very beneficial as a class activity.** **Pages 17 - 19**
- (a) Name the business enterprise your class visited.
  - (b) State **two** goals you had for the visit-out to this business.
  - (c) Outline the main factors which contributed to the success or failure of the visit-out.
  - (d) Evaluation is an important element in assessing an LCVP activity.
    - (i) Explain what is meant by evaluation.
    - (ii) How would your class evaluate the visit-out? Give reasons why they would do so.
- Q.3 Consider the area where you live.** **Pages 20 - 22**
- (a) Give **one** reason why you think your school is located where it is.
  - (b) Name **two** types of enterprises/organisations in the area. Explain **one** advantage of each to the area.
  - (c) Identify **two** challenges faced by enterprises/organisations in the area. Explain **two** ways each challenge can be overcome.
  - (d) What advice would you give to an entrepreneur who is researching the possibility of setting up a business in the area? (**Four** points required).
- Q.4 Through your participation in LCVP you have gained knowledge of the working world.** **Pages 23 - 25**
- (a) Name **two** types of work other than employment.
  - (b) Describe **three** non-financial benefits of employment.
  - (c) What is a Trade Union? Explain **three** reasons why employees join Trade Unions.
  - (d) Discuss **three** benefits for workers who engage in further education and training throughout their working life.
- Q.5 Your Link Modules class has decided to produce and sell friendship bracelets to the students of your school as an enterprise activity.** **Pages 26 - 28**
- (a) Outline **two** methods of generating ideas for enterprise activities.
  - (b) Explain why it is important to carry out market research before undertaking this activity.
  - (c) Draft a questionnaire to carry out market research for this activity. It should contain at least **five** questions.
  - (d) Set out the marketing section of the Business Plan which would have been drawn up. Include all elements of the marketing mix which would have been considered.
- Q.6 Work Experience/Shadowing placement is a very valuable exercise for LCVP students as it prepares them for the future.** **Pages 29 - 31**
- (a) Write an email you might send when seeking a suitable work placement.
  - (b) Outline **three** responsibilities you have as an employee to your work placement employer.
  - (c) Describe **three** ways your LCVP work placement has influenced your career choice.
  - (d) Employers value certain characteristics in their employees. Name **three** of these characteristics. Explain why **each** is important to an employer.

Section C	General Questions		100 marks	Office Use Only	
<b>Q.1 A career investigation is helpful when making a career choice.</b>	1	2			
(a) Name the career you investigated as part of your LCVP Link Modules.					
			<b>1 mark</b>		
(b) State and explain <b>three</b> qualities/skills relevant to this career.					
			<b>6 marks</b>		











Section C	General Questions	100 marks	Office Use Only	
<b>Q.3</b>	<b>Consider the area where you live.</b>		1	2
(a)	Give <b>one</b> reason why you think your school is located where it is.			
		<b>1 mark</b>		
(b)	Name <b>two</b> types of enterprises/organisations in the area. Explain <b>one</b> advantage of each to the area.			
		<b>6 marks</b>		





Section C	General Questions	100 marks	Office Use Only	
<b>Q.4 Through your participation in LCVP you have gained knowledge of the working world.</b>			1	2
(a) Name <b>two</b> types of work other than employment.				
<b>2 marks</b>				
(b) Describe <b>three</b> non-financial benefits of employment.				
<b>6 marks</b>				











Section C	General Questions	100 marks	Office Use only	
<b>Q.6 Work Experience/Shadowing placement is a very valuable exercise for LCVP students as it prepares them for the future.</b>			1	2
(a) Write an email you might send when seeking a suitable work placement.				
<b>4 marks</b>				
(b) Outline <b>three</b> responsibilities you have as an employee to your work placement employer.				
<b>6 marks</b>				





## For Examiner use only Written Examination Paper

	Marks Awarded
<b>Section A</b>	
<b>Section B</b>	
<b>Section C</b>	
<b>Q.1</b>	
<b>Q.2</b>	
<b>Q.3</b>	
<b>Q.4</b>	
<b>Q.5</b>	
<b>Q.6</b>	
<b>Total</b>	

Examination No.

1. Total of end of page totals.	
2. Aggregate total of all disallowed answers.	
3. Total marks awarded (1 minus 2).	

## Portfolio Assessment

	Marks Awarded
<b>1</b>	
<b>2</b>	
<b>3</b>	
<b>4</b>	
<b>5</b>	
<b>6</b>	
<b>7</b>	
<b>8</b>	
<b>Total</b>	

1. Total marks.	
2. Aggregate total of all disallowed items.	
3. Total marks awarded (1 minus 2).	